

## COLAB24 Sponsor Proposal



**OffsiteNZ's COLAB** is a well-established conference event designed to share knowledge with enablers, disruptors and innovators in the built environment. Colab24 will keep everyone up to date with the latest developments and innovations and hear from experts in the industry, from here and abroad.

Awareness of the benefits of offsite manufacturing has grown and we now see a wide range of innovative businesses in the market plus regulations are changing to enable offsite solutions to grow.

**OffsiteNZ's COLAB24** will feature updates from industry partners as well as showcasing the latest trends and innovations within the residential, commercial and infrastructure offsite sector in New Zealand and internationally. As well as hearing from exciting international keynote speakers, the conference will also provide an overview of the economic, regulatory, skills and sustainability landscape shaping the sector. There will be a dedicated Expo Area and an offsite showcase section in the public foyer area profiling offsite solutions that are in the market today.

Plus there will be a FREE post-conference networking event as the perfect end to the day - to reunite and make new connections, face-to-face, with industry peers.

For full conference details visit [www.colaboffsitenz.com](http://www.colaboffsitenz.com)

*"Colab23 provided an exceptional collaboration platform, where like-minded disruptors sharing a growth mindset and common purpose came together. This unique environment encouraged psychological safety, allowing free expression of opinions and ideas."* **Martin Fenn, CIOB MMC Lead for Oceania**

*"...a great event. It was an awesome opportunity to share our journey and to meet up with old friends and make new connections"*. **Andre Heller, Founder of FlexiHouse**

## COLAB24 Sponsor Proposal

**Benefits of sponsoring Colab24 Offsite Innovation In Construction Conference include the following:**

- 5 delegate registrations to conference (valued at \$9,975 + gst).
- Trade Area display booth within Expo Area (values at \$2,950 + gst).
  - See attached for more Expo detail.
- Brand profile in public Showcase Area.
- 4 x electronic direct marketing (eDMs) minimum, sponsor brand included.
- Brand alignment with key speakers.
- 3 x newsletters minimum, sponsor brand included.
- Brand on dedicated Colab24 website and OffsiteNZ.com
- All related social media post branding, sponsor brand included
- Conference in-room promotional material, sponsor brand included at delegate tables.
- Invitation for one to the pre-conference dinner on 18<sup>th</sup> of June 2024 with OffsiteNZ's Board, strategic partners and key note speakers.

### Investment:

**\$15,000 + GST**

For more detail contact Scott Fisher on 021 0699 453 or [scott@offsitenz.com](mailto:scott@offsitenz.com)

*“Colab is one of my favourite conferences. OffsiteNZ’s commitment to creating a space that is safe to challenge leads to attracting professionals from all through the Design and Build Process who are seeking innovative solutions. The space for interaction, learning about what others offer, and creating collaborations is there”.* **Sharon Robinson, Smart Living Spaces**

## COLAB24 Sponsor Proposal

# OffsiteNZ COLAB24: Offsite Construction Innovation Conference Exhibitor Opportunities

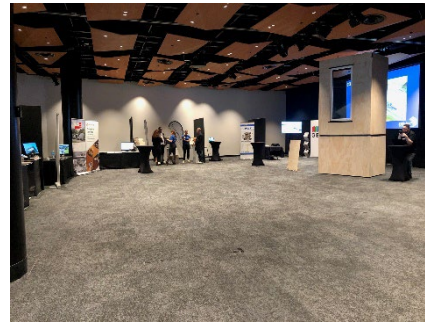
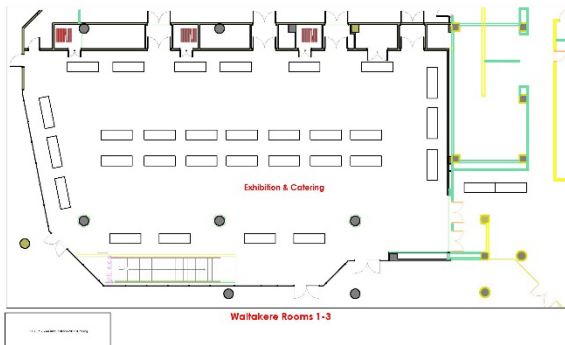


Taking place on 19-20 June 2024 at the Aotea Centre, Auckland – OffsiteNZ's COLAB24: Offsite Construction Innovation Conference will highlight innovative actions in the construction sector with the focus on offsite manufacturing. We will showcase the latest trends and innovations in New Zealand and internationally covering residential, commercial and infrastructure. Our conference will also provide an overview of the political, economic, regulatory, skills and sustainability landscape shaping the sector.

We will bring together influential organisations and professionals who are driving best practice and innovative technology in the construction sector.

COLAB24: Offsite Construction Innovation Conference is open to a range of exhibitors including offsite manufacturers and component suppliers who wish to showcase quality systems and solutions. Our exhibitors include some of the industry's leading and emerging names, who are developing the most innovative products, systems and processes which are helping to advance offsite technology.

# COLAB24 Sponsor Proposal



Images for illustration only. Image credit: Auckland Conventions

Venues & Events

## Here are the top five reasons why YOU should exhibit at COLAB24:

1. **Align your products and services** with this increasingly important sector.
2. **Raise your company profile** and equity through direct interaction with your key target audience allowing you to generate highly qualified leads.
3. **Position your brand** alongside those shaping the future of offsite manufacturing – including key industry bodies, trade associations and media.
4. **Learn more about the sector** with Session Leaders from around the world and identify opportunities for future collaboration and knowledge transfer.
5. **Take advantage** of the open-space venue allowing your stand to be fully visible throughout the conference day.

### Offer #1

#### Book your stand today and receive:

- 2 x 2m space (table provided), prominently displayed in the same area as all conference day catering
- 1 x Delegate places (additional delegates at discounted rates)
- Company Logo and Exhibitor information on OffsiteNZ COLAB website listing
- Banner at event
- Photograph of exhibition stand post event (social media/website)
- Logo on Master Presentation Slide
- Mention/Acknowledgement during event
- Invitation to attend post-conference networking function

Based in one of two exhibitor areas, the exhibitor stands will be placed in the same area as all catering (morning + afternoon teas and lunch for both days). We will endeavour to place all stands around the catering, affording all exhibitors plenty of exposure.

Cost:

OffsiteNZ Member \$1,950 ex GST

Non member: \$2,950 ex GST

Read more about our event on [www.colaboffsitenz.com](http://www.colaboffsitenz.com)